



Fundraising Pack

Everything you need to make a real difference to our communities

Thank you, you're amazing!

A big thank you for choosing to raise money for Oasis Community Housing, and helping us with our mission to reignite a future and give hope to people facing homelessness.

We rely on the generosity of our supporters to raise the £4million we need each year to help people find a home and rebuild their lives. In return we want you to know that our team are here to support and motivate you through your challenge. Please don't hesitate to get in touch, for advice and tips on ways to reach your goal speak to Jo on 07704 168367 or email joanne.armstrong@oasiscommunityhousing.org and let's smash your fundraising target.

Let's get started

Ok, let's do this. Head to our website www.oasiscommunityhousing.org/events or chat to our team about events that are already up and running. We have a bundle of lovely things to suit all passions and skill sets.

Already signed up? Skip to the next page for fundraising tips. Or, if our current events just aren't doing it for you, head to the next paragraph.

Do your own thing

If you don't fancy one of the events on our website why not create your own! It's easy to get into something, and get your friends behind you, if you're doing what you love - and great for us too. We want you to enjoy this!



www.oasiscommunityhousing.org

BE BRAVE Many people feel nervous asking people for money, but remember you are doing it for a wonderful cause that means a lot to you, so don't be embarrassed to bang the drum.

BE CHATTY The more you can tell a story about why you are doing it, the more supporters you will gain and the more lives you will help change.

BE SENSIBLE Break your target down into manageable chunks, and think about who you can engage with different fundraising activities – colleagues, local community or friends and family – as well as how they can help you reach your goals.

BE SMART Many platforms are quick and easy to set up and require very little management or effort. Start your own online fundraising page; set up a JustGiving page and select Oasis Community Housing (Registered Charity no. 1107554). The money raised through your fundraising page comes straight to us and all Gift Aid is claimed on our behalf. Also include a link to our website (www.oasiscommunityhousing.org) so people can find out more about the charity you're raising funds for.

BE PERSONAL Personalise your page; let people know why you feel passionate about Oasis Community Housing and why it means so much to you to help give hope to people facing homelessness. Put your bonny face up, honestly everyone DOES want to see your selfie.

BE TRUE Think about our values, our Christian ethos, or the people we work with. You might have witnessed the impact of our work first hand, or feel strongly about our cause. Tell everyone how much effort you're putting in or exactly what you're sacrificing for your chosen cause.

BE SOCIAL Share your page with all your friends, family and work colleagues and post it on your social media channels. Try changing your work email signature to include a link to your fundraising page or post an ask on social media. Tag @Oasiscomhousing in all your fundraising posts and include #TeamOasis.

BE VISIBLE Uploading pictures of your training and the event itself will encourage people to donate. Leave your page open for a couple of weeks once the event is over to allow for last minute donations.

BE HANDS ON Use our sponsor forms to collect donations, ask the person donating to tick the Gift Aid box if applicable and make sure they give their home address and postcode. Or use text codes: ask us to provide you with your own personalised text code, giving your contacts a quick and easy way to donate.

BE SAVVY Ask your employer to support you: many companies offer a matched funding initiative, this could be a huge boost to your fundraising. Your employer may sponsor you if you display their branding when completing your challenge.

For further information or to discuss challenge event ideas, please contact Jo on 07704 168367 or joanne.armstrong@oasiscommunityhousing.org



How your support helps us

Every person we support has their own story. The people we work with have been subjected to a host of struggles: abuse, addiction, honour-based violence, trafficking, mental ill-health and homelessness.

£5 could provide safe travel to emergency accommodation

£15 could provide a pair of shoes and socks that fit. Many people rough sleeping wear ill-fitting, damaged and painful footwear

£50 could provide a move-in pack for new residents in our supported accommodation (includes pots, pans, towels and bedding)

£100 could provide a week's emergency accommodation for someone in housing crisis

£600 could pay for a day in one of our projects supporting women as they rebuild their confidence, develop new skills and prepare for independent living

If you are interested in visiting our projects, please let our team know and we would be more than happy to arrange this when safe to do so. Once you see our work first-hand your fundraising will become even more meaningful.



Sending your money

We ask that you pay all outstanding sponsorship money within a month of completing your challenge. You can do this in the following ways:

- Use our online donation form at www.oasiscommunityhousing.org/donate-now
- Via JustGiving, Virgin Money Giving or Facebook Giving. Link your page to Oasis Community Housing or ask us for a link, all money will come directly to us (some platforms charge a small transaction fee which is taken from the donation)
- Cheque (made payable to 'Oasis Aquila Housing')
- BACS (SC: 60-83-01, AC: 20163286)*
- Paypal (finance@oasiscommunityhousing.org)*

* Please quote the name of your challenge as the payment reference.

Thank you so much for raising money for Oasis Community Housing, we wish you the very best of luck.

If you have any questions, please don't hesitate to get in touch – we're here every step of the way. Simply call our team on 0191 477 3535 or email joanne.armstrong@oasiscommunityhousing.org



Oasis Community Housing exists to reignite a hope and a future for everyone facing homelessness.

THANKS TO YOUR HELP

The impact of your support over the past year



1,443

people helped and housed



296

people received COVID-19 vaccinations at a clinic set up in our Basis Gateshead drop-in



19,509+

advice and support sessions to help people out of homelessness



84%

of women say they feel safer, following help from our Empower domestic abuse team



426

people supported as part of Everyone In, the UK Government's COVID-19 response to rough sleeping



130

pre-dawn mornings providing Outreach for people sleeping rough

*"Sleeping in a bed tonight,
thank you all for helping me,
Angels are everywhere."*

Basis drop-in centre



OASIS COMMUNITY HOUSING
HOPE. NOT HOMELESSNESS.

www.oasiscommunityhousing.org

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Limited Company no. 05300083 Oasis Community Housing is the operating name of Oasis Aquila Housing
Registered Charity no. 1107554

